

THE 10th MALAYSIA INTERNATIONAL HALAL SHOWCASE **MIHAS 2013**

3RD - 6TH APRIL 2013

Kuala Lumpur Convention Centre (KLCC),

77111710 2013	Kuala Lumpur, Malaysia.														
Hosted by:	COMPANY														
MITT															
MALAYSIA	ADDRESS														
Ministry of International Trade & Industry															
	POST / ZIPCODE														
Organised by:	CITY														
	COUNTRY														
MATRADE	TELEPHONE NUMBER FAX NUMBER														
Malaysia External Trade Development Corporation															
bevelopment corporation	PERSON-IN-CHARGE / LIAISON OFFICER														
	TEL / MOBILE NUMBER														
Jointly Organised with:															
E TONG	DESIGNATION														
	E-MAIL ADDRESS														
DAYWAH IILAMAN	URL / WEBSITE (If applicable)														
Islamic Dakwah Foundation Malaysia															
(YADIM)	PLEASE TICK ☑ WHERE APPLICABLE														
	* REGISTERED CERTIFICATION *														
In Association With:	[Please attach a copy of your Certificate]														
	☐ JAKIM/HDC CERTIFICATE ☐ HALAL JAIN (specify STATE) ☐ HACCP ☐ ISO														
	☐ OTHER HALAL CERTIFICATE (please specify)														
HDC															
	WE ARE AN OIC COUNTRY WITHOUT A HALAL CERTIFICATION AUTHORITY, WE DECLARE THAT OUR PRODUCTS ARE														
Halal Industry	HALAL, PRODUCED AND OWNED BY MUSLIMS. (ONLY FOR OIC COUNTRIES WITH MUSLIM POPULATION EXCEEDING 90%)														
Development Corporation															
	□ NON-EXPORT READY □ MNC □ ENTERPRISES														
Managed by:	OTHER (please specify)														
	❖ MIHAS STANDARD SHELL SCHEME BOOTH RATES BY LOCATION ❖														
SHAPERS	① 1 MIHAS Standard Shell Scheme Booth (3m x 3m = 9 Sq.m)														
Taking You There	MIHAS Prime and Islamic Investment, Banking & Takaful (IIBT) Booths														
Shapers Malaysia Sdn Bhd	MIHAS Exporters and Food Packaging, Machinery & Services Booths (Minimum space for Prime Location must be 18sq. metres or multiple of 9sq. metres)														
	A BOOTH AT PREMIUM, PRIME AND IIBT LOCATION = USD2,150 X of 9 sq.m booth														
	B BOOTH AT EXPORTERS LOCATION = USD2,000 X of 9 sq.m booth														
	C BOOTH AT FOOD PACKAGING, MACHINERY & SERVICES LOCATION = USD2,000 X of 9 sq.m booth														
	TOTAL = USD for booth														
	OR ❖ MIHAS BARE SPACE SCHEME RATES BY LOCATION ❖														
MALAYSIA INTERNATIONAL HALAL SHOWCASE (MIHAS)	② 2 MIHAS Standard Bare Space Scheme (3m x 6m = 18 Sq.m)														
Level 8, West Wing,	© 2 MIHAS Standard Bare Space Scheme (3m x om = 18 Sq.m) MIHAS Premium. Prime and Islamic Investment. Banking & Takaful (IIBT) Bare Space														

M/ HA

Menara MATRADE, Jalan Khidmat Usaha, Off Jalan Duta, 50480 Kuala Lumpur, Malaysia

Tel: +603 620 34433 Fax: +603 620 34422 Email: enquiry@halal.org.my Website: www.halal.com.my

2	② 2 MIHAS Standard Bare Space Scheme (3m x 6m = 18 Sq.m)														
	MIHAS Premium, Prime and Islamic Investment, Banking & Takaful (IIBT) Bare Space														
	MIHAS Exporters and Food Packaging, Machinery & Services Bare Space (minimum space area required 18 sq. m)														
D	☐ BARE SPACE AT PREMIUM, PRIME AND IIBT LOCATION	=	USD210 / sq.m	X	sq.m										
E	☐ BARE SPACE AT EXPORTERS LOCATION	=	USD190 / sq.m	X	sq.m										
F	☐ BARE SPACE AT FOOD PACKAGING, MACHINERY & SERVICES LOCATION	=	USD190 / sq.m	X	sq.m										
	TOTAL	=	USD	for	sq.m										

MIHAS PARTICIPATION OPTION & RATES

❖ SPECIAL PROMOTION PACKAGES ❖

☑ 1 Standard Shell Scheme Exhibition Exporters or Food Packaging, Machinery & Services Booth (3m x 3m = 9 sq.m)													
☐ 1 ROP Full Page size A5 Colour Advertisement in MIHAS 2013 Trade Show Directory													
				Actual Price =	USD3,250								
☑ 2	Standard Shell Scheme Exhibition Premium and Prime Booths $(3m \times 6m = 18 \text{ sq.m})$				USD4,300								
☑ 1	ROP Full Page size A5 Colour Advertisement in MIHAS 2013 Trade Show Directory				USD1,250								
				Actual Price =	USD5,550								
■ MIHA	S Promotion Prices by Booth Location												
Α [MIHAS PREMIUM AND PRIME BOOTH PACKAGE PRICE	=	USD5,400	X	Unit								
в [MIHAS PRIME AND EXPORTERS BOOTH PACKAGE PRICE	=	USD5,250	X	Unit								
c [MIHAS IIBT BOOTH PACKAGE PRICE	=	USD3,250	Х	Unit								
D [MIHAS EXPORTERS BOOTH PACKAGE PRICE	=	USD3,100	X	Unit								
E [MIHAS FOOD PACKAGING, MACHINERY & SERVICES BOOTH PACKAGE PRICE	=	USD3,100	X	Unit								
	TOTAL	=	USD	X	Unit								

OR

\checkmark	18 sq m. of Bare Space Exhibition Area for Premium, Prime or Islamic Investment, Banking & Takaful Booths												
\checkmark	1 ROP Full Page size A5 Colour Advertisement in MIHAS 2013 Trade Show Directory		USD1,250										
	Actual Price												
\checkmark	18 sq m. of Bare Space Exhibition Area for Exporters and Food Packaging, Machinery & Service		USD3,420										
$\overline{\checkmark}$	1 ROP Full Page size A5 Colour Advertisement in MIHAS 2013 Trade Show Directory		USD1,250										
				Actual Price =	USD4,670								
М	IHAS Promotion Prices by Space Location												
F	☐ MIHAS PREMIUM, PRIME AND IIBT BARE SPACE PACKAGE PRICE	=	USD4,880	x	Unit								
G	☐ MIHAS PRIME AND EXPORTERS BOOTH PACKAGE PRICE	=	USD4,700	X	Unit								
н	☐ MIHAS EXPORTERS BARE SPACE PACKAGE PRICE	=	USD4,520	X	Unit								
1	☐ MIHAS FOOD PACKAGING, MACHINERY & SERVICES BOOTH PACKAGE PRICE	=	USD4,520	x	Unit								
	TOTAL	=	USD	х	Unit								

❖ MIHAS ADVERTISEMENT & PROMOTIONS OPTION ❖

S MIHAS TRADE SHOW DIRECTORY (Advertisemen	t)													
A MIHAS Trade Show Directory Advertisement 1 ROP Full Page Colour Size A5	=	USD1,250	х	Page Page										
(15,000 copies for MIHAS trade visitors and all local/International MATRADE/MIDA offices)														
❖ DETAILS OF PAYMENT ❖														
TOTAL PAYMENT ①+②+③+④+⑤	- USD													
USD _														
	❖ METHOD OF PAYMENT •	•												
WE OPT FOR THE FOLLOWING MODE OF PAYMENT:	CHEQUE/BANKERS DRAFT	TELEC	GRAPHIC TRANS	FER (TT)	CREDIT CARD									

PLEASE CHOOSE YOUR PAYMENT OPTION. ALL PAYMENT MUST BE SETTLED IN FULL BEFORE LOCATION IS ALLOCATED.

1.] CROSSED CHEQUE / BANKER'S DRAFT. -

C	CHEQUE / BANKER'S DRAFT NUMBER													DATE OF CHEQUE / BANKER'S DRAFT									
IS	ISSUING BANK																						

CROSSED CHEQUE / BANKER'S DRAFT MADE PAYABLE TO : MIHAS TIJARI SDN BHD

BANK DETAIL : CIMB BANK BERHAD, SOLARIS MONT'KIARA, 50480 KUALA LUMPUR, MALAYSIA.

ACCOUNT NUMBER : 1474 00002 5010 8

2.]	TELEG	RAPH	IIC TR	ANSF	ER (T	T) CON	NFIRI	MAT	ION /	REF.	NO																			
	Payable To : MIHAS TIJARI SDN BHD Account No. : 1474 00002 5010 8 Swift Code : CIBBMYKL																													
3.]	3.] CHARGE TO THE FOLLOWING CREDIT CARD										N	MASTER CARD ☐ VISA ☐																•		
	CREDIT CARD NUMBER												Τ		Ελ	(PIR)	/ DAT	TE												
	NAME AS IT APPEARS ON CREDIT CARD												1	1			1 ((dd/	mm/	yy)										
	NAME AS IT APPEARS ON CREDIT CARD																													
	ISSUIN	IG BA	NK		1		1		ı							1		1	ı	1	1	ı	1	1	1	ı	ı			
	CITY &	COU	NTRY																											
		- 1			1						ı					I			<u> </u>	1		<u> </u>	1		1	1	<u> </u>			
															1		1	1	1											
]		DA	TE (c	dd/mi	n/yy)												
				SI	GNAT	URE																								
CO	e, the a e have nfirmat r 14 (fo	e rea	nd an	d ag	reed catior	on the	he t ur c	erm hoid	is ar e is	nd conly	ondit valid	ions d up	pri on fu	nted ull pa	ove yme	rleaf nt ar	of t	this ubjed	cor	ntrac the	t forı avai	m. \ Iabil	Ne lity o	furth f the	er u	nder	star	d th	at the	_
																							ike t boo			e the	е			
															<u> </u>	<u> </u>														l
		SIC	SNATU	JRE AI	ND CC	MPAN	NY SE	EAL						DATE	(dd/i	mm/y	/)													
													*	NOT	Ε÷															-
I.E RE MA GR	EASE I BANK FEREN RKET ANTS OCHUI	CO ICE. DEVI ARE	NFIRI QUAL ELOP AVA	MATIC LIFIED MENT LABL	ON SI MAL GRA E TO	LIP, A LAYSI INT O MEN	AND AN I R SI IBER	DE: BAS ME (RS C	SPAT SED (CORI ONLY	CH DRG/ POR/ . TEI	IT T ANISA ATIOI RMS	O M ATIO N M & C	IIHAS NS ALAY OND	S SECOND	CRE ENJ HAL IS A	TARI OY F AL D PPLY	AT. URT EVEI 1. FC	YOU HER LOPI OR D	J AI DI: MEN DETA	RE A SCOU IT & NILS	DVIS JNTS PRO PLE	SED S UP MOT ASE	TO TO ION: REF	MAK 50% S GR ER 1	E A THR ANT.	COI COUC THE	PY SH N ESE	FOR IATR MAT(YOUR ADE'S CHING	
											*	• FO	R OF	FICE	USE	ONL	<i>(</i>													-
RE	CEIVED) BY:_									DA	ATE F	RECE	IVED:		_ /	/		-						В		s) Lo ocat	ed	n	
AM	OUNT F	PAID:	RM _								TY	PE C	PE OF PACKAGE / SCHEME:								ı									

* REMARKS *

❖ TERMS AND CONDITIONS ❖

1.0 APPLICATION FOR PARTICIPATION

- 1.1 All exhibitors must submit the original completed copy of the Official Contract Form issued by the MIHAS SECRETARIAT under the management of SHAPERS MALAYSIA SDN BHD (hereafter called the "Event Organiser") with authorised signatory and company seal and to reach the MIHAS Secretariat before 3RD MARCH 2013 or as specified by the "Event Organiser".
- 1.2 Participation will only be confirmed after the "Event Organiser" receives the full payment for participation in MIHAS 2013 or its programs before the appointed date.
 1.3 MIHAS 2013, from 3rd 5th April 2013 is strictly for "Trade Visitors Only" and 6th
- 1.3 MIHAS 2013, from 3rd 5th April 2013 is strictly for "Trade Visitors Only" and 6th April 2013 are open to public above 18 years old and trade visitors. During Trade Exhibition days all exhibitors are not allowed to sell their products/exhibits. The Organiser reserved the right to refuse, stop and remove exhibitors from the exhibition hall immediately without further notice if they are found fraud to this rule.

2.0 HALAL CERTIFICATION

- 2.1 Exhibitors shall provide a valid Halal Certification for all their exhibits from a governing body. For Muslim organisations from Islamic countries that do not have a Halal certification body, a statutory declaration is required declaring their products are Halal and produced entirely by Muslims.
- 2.2 The "Event Organiser" reserves the rights to determine the eligibility of any Halal certificate or company to participate in MIHAS 2013.

3.0 EXHIBIT SPACE AND RESERVATION OF SPACE

- 3.1 Exhibitors may choose their preferred location of exhibit space at MIHAS 2013 once the full payment is settled. The "Event Organiser" will allocate exhibit space on behalf of Exhibitors with unspecified choice of exhibit space.
- 3.2 Exhibits space may be reserved up to 10 days pending full payment. Each reservation will be held on a queue system. An extension of four (4) days thereafter is allowed, upon exhaustion the space will be given to the next company in queue. Any amount of extension thereafter is at the discretion of the "Event Organiser". Confirmation of exhibit space will be advised by the "Event Organiser" in writing or email within five (5) working days from the day full participating fee is received.

4.0 ALLOCATION OF BOOTH

4.1 The "Event Organiser" shall reserve the right to change the booth allocated to the exhibitor at any time prior to the commencement of the build up of the exhibition should exceptional circumstances demand, to transfer or close entrances or exits to the exhibition hall and to undertake other structural alterations as they deem fit. Such changes shall be at the sole discretion of the "Event Organiser" and the exhibitor shall have no claims for compensation because of these changes.

5.0 EXHIBITS AND APPLIANCES

- 5.1 In accordance with Clause 2, Article 2.1, all products/exhibits displayed shall be Halal certified or declared Halal. The exhibitors shall not display in his booth any products that are not Halal certified or does not comply with Clause 2, Article 2.1. The "Event Organiser" reserves the rights to determine the eligibility of any product for display.
- 5.2 Exhibitors are not allowed to sell their products/exhibits during the entire trade exhibition days. All products/exhibits are for display and promotional purposes only from 3rd 5th April 2013.
- 5.3 The "Event Organiser" will exercise the liberty to immediately close down any exhibitor's booth if the exhibited items/products are found to be non-compliant with Clause 2, Article 2.1 and Clause 5, Article 5.1.5.4 The specifications and restrictions shall be provided in the official Exhibitors' Handbook
- 5.4 The specifications and restrictions shall be provided in the official Exhibitors' Handbook supplied by the "Event Organiser" sixty (60) days before MIHAS 2013. Any exhibits interfering with neighbouring exhibits are strictly prohibited. Representative of more than two principals per single booth is expressly prohibited. Only one company can exhibit at any single booth.

6.0 FURNITURE, ELECTRICAL FITTING AND ELECTRICITY SUPPLY

- 6.1 Special booth construction, electrical wiring and decorator services are available only through the Official Contractors appointed by the "Event Organiser".
- 6.2 The exhibitor may request for extra furnitures, electrical appliances, electrical fittings, wiring and the appointed Official Contractor at a charge prescribed in the said handbook shall install them. The exhibitor, upon confirmation of the order with the contractor, is to pay for the job fully before completion of installation.

7.0 ADVERTISING OF EXHIBIT

7.1 Exhibitor may distribute handbills or other printed advertising matters from his booth vicinity only. In the event of any complaint resulting from such distribution, the matter shall be referred to the "Event Organiser" for resolution.

8.0 CANCELLATION POLICY

8.1 In all cases of an exhibition space being cancelled at the exhibitors' will, all deposits and payment(s) will be forfeited automatically by the "Event Organiser".

9.0 EXHIBITION MANAGEMENT RESPONSIBILITY

9.1 The "Event Organiser" and their Agents and partners agrees to render reasonable assistance to exhibitors, to keep them informed and to provide them with available promotion materials for their own use and to promote attendance of the exhibition through accepted means of advertising, public relations, publicity, direct-mail, etc. As no storage/stacking of goods are permitted behind the exhibit area, exhibitors can request for storage space and porter services for a nominal fee from the "Event Organiser".

10.0 LIABILITY & LOSSES

- 10.1 The "Event Organiser" and all organisations and individuals who are employed by or associated with in connection to this exhibition will not be responsible and shall be indemnified by all exhibitors for damage or loss resulting from fire, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitors agree to pay promptly for any/all damage to the exhibition building or its equipment incurred through carelessness or otherwise, of exhibitor or his employees or agents.
- 10.2 The "Event Organiser" shall not be responsible in the event of any errors or mistakes in any promotional material.
 - 0.3 "Event Organiser" is not responsible for damage to exhibitors' property or lost shipment either coming on or going out, or for moving. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible to exhibit space rental. Exhibitors are advised to insure against such risks.

11.0 SAFETY AND FIRE LAWS

11.1 All applicable fire and safety laws of the venue must be strictly observed by the exhibitors. Cloth decorations must be fire proof. Wiring must comply with Local Fire Department and Underwriters' Rules. Smoking in the exhibition area is forbidden. Exhibits must not block aisle and fire exits. No decorations of paper, pine boughs, leaf decorations or tree branches are allowed. (Acetate and most rayon drapes that are not flame proof are prohibited).

12.0 TERMINATION OF EXHIBITION

12.1 In the event that the premises in which the exhibition is or is to be conducted shall become, in the sole discretion of the "Event Organiser", unfit for occupancy or in the event the holding of the exhibition or the performance of the "Event Organiser" under Application (of which these Term and Conditions are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of "Event Organiser", the said Application and/or the Exhibition (or any part thereof) may be terminated by the "Event Organiser". The "Event Organiser" shall not be responsible for delays, damage, loss, increased cost, or unfavourable conditions arising by virtue of causes not reasonably within the control of the "Event Organiser". If the "Event Organiser" terminates said Application and/or the Exhibition (or any part thereof) as foresaid, then the "Event Organiser" shall not be liable to the exhibitor other than for a prorated refund of such exhibit days remaining.

13.0 FAILURE TO EXHIBIT

3.1 The organiser shall be at liberty to let out the booth(s) without reference to the defaulting exhibitor, in the event the exhibitor fails to exhibit.

14.0 INSURANCE

14.1 Exhibitors are advised to see that their regular insurance company includes extra-territorial coverage and that they have their own theft, public liability and property damage insurance. The "Event Organiser" and all organisations and individuals who are employed by or associated with in connection with the exhibition will not be responsible for injury, damage or loss that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, or any other destructive causes.

15.0 RIGHT OF POSSESSION

15.1 In the event of an exhibitor owing the "Event Organiser" a sum still outstanding at the end of the payment due date, the "Event Organiser" reserves the right to prohibit and/or prevent the exhibitor from moving his goods, exhibits or chattels from the exhibition venue. The "Event Organiser" also reserves the right to remove exhibitor debtor's exhibits to be stored at the premises of the "Event Organiser" until full settlement has been made.

16.0 SUB-LEASING

16.1 Exhibitors must not sublet or subcontract the whole or part of his space without prior written permission of the "Event Organiser".

17.0 CODE OF BUSINESS ETHICS

- 17.1 Exhibitors are to conduct their business in orderly manner so as not create unhealthy practices detrimental to the exhibition as a whole. Exhibitors must be properly attired. No T-Shirts, short pants and slippers are allowed. NO PERSONNEL UNDER THE AGE OF 18 YEARS OLD will be allowed in the exhibition hall.
- 17.2 CHILDREN UNDER 18 YEARS OLD ARE STRICTLY PROHIBITED from entering the exhibition halls during moved in and tear down period.

18.0 ITEMS ON EXHIBIT

- 18.1 All items exhibited by exhibitors must remain at the exhibit space for the whole duration of the exhibition and shall not be removed from the exhibition hall without prior written consent from the "Event Organiser".
- 18.2 Exhibitors are not allowed to display their bunting stands, pop up system, banners and others similar materials without the "event managers" consent. Organiser reserves the rights to remove it without further notice.

19.0 CHANGES

19.1 The "Event Organiser" reserves the right to change the venue and dates or duration of the exhibition should circumstances demand. In the event of such changes, the agreement to participate by the exhibitors shall remain in force. In the event of such change in venue and dates or duration or cancellation of the exhibition, the exhibitors shall not be entitled to any claims for compensation in connection with their booking for participation.

20.0 FAILURE OF SERVICES

- 20.1 The "Event Organiser" shall not be liable for any damage or loss by the exhibitors directly or indirectly attributable to the cancellation, suspension or reduction of the exhibition from the period advertised or specified due to force majuere, acts of war, military, municipal statutory or civil authority, fire, floods, tempests, excessively inclement weather, earthquake, or combination of sale, serial object/s aircraft, strikes, riots, civil commotions, lockouts, industrial disputes by workmen.
- 20.2 In the event the exhibition is cancelled, reduced or postponed, the fees paid to the "Event Organiser" or any part thereof may be refunded at the sole discretion of the "Event Organiser" but this shall not prejudice the "Event Organiser's right to appropriate the entire sum/s or any part thereof for their own purpose to defray administration and/or other expenses.

21.0 LEGAL COST

21.1 It is agreed that the exhibitor will bear all legal costs and expenses incurred by the "Event Organiser" in the event legal action is taken against the exhibitor for any sum due or damages done to the "Event Organiser" under this contract.

22.0 REJECTED DISPLAY

22.1 The exhibitor agrees that his exhibit shall be admitted and shall remain from day to day solely in strict compliance with the Terms and Conditions herein laid down. The "Event Organiser" reserves the right to reject, eject or prohibit any exhibit in whole or in part of any exhibitor or his representatives, before or during the exhibition. The Event Organiser and their Agents shall not be liable for any damages or loss if an exhibit or exhibitor is ejected for violation of these Terms and Conditions for any other stated reason, and no refund shall be made.