

CONNECT AND STRENGTHEN YOUR BUSINESS  
TO MORE THAN 350 MILLION MUSLIM MARKET

# GLOBAL ISLAMIC BIZ & INVESTMENT EXPO 2017

DISCOVER THE THOUSAND  
OPPORTUNITIES OF  
THE GLOBAL ISLAMIC MARKET

**1 - 5 March 2017**  
**Indonesia Convention Exhibition (ICE)**  
**BSD City, Indonesia**  
[www.gibi-indonesia.com](http://www.gibi-indonesia.com)

ORGANIZED BY :



SUPPORTED BY :





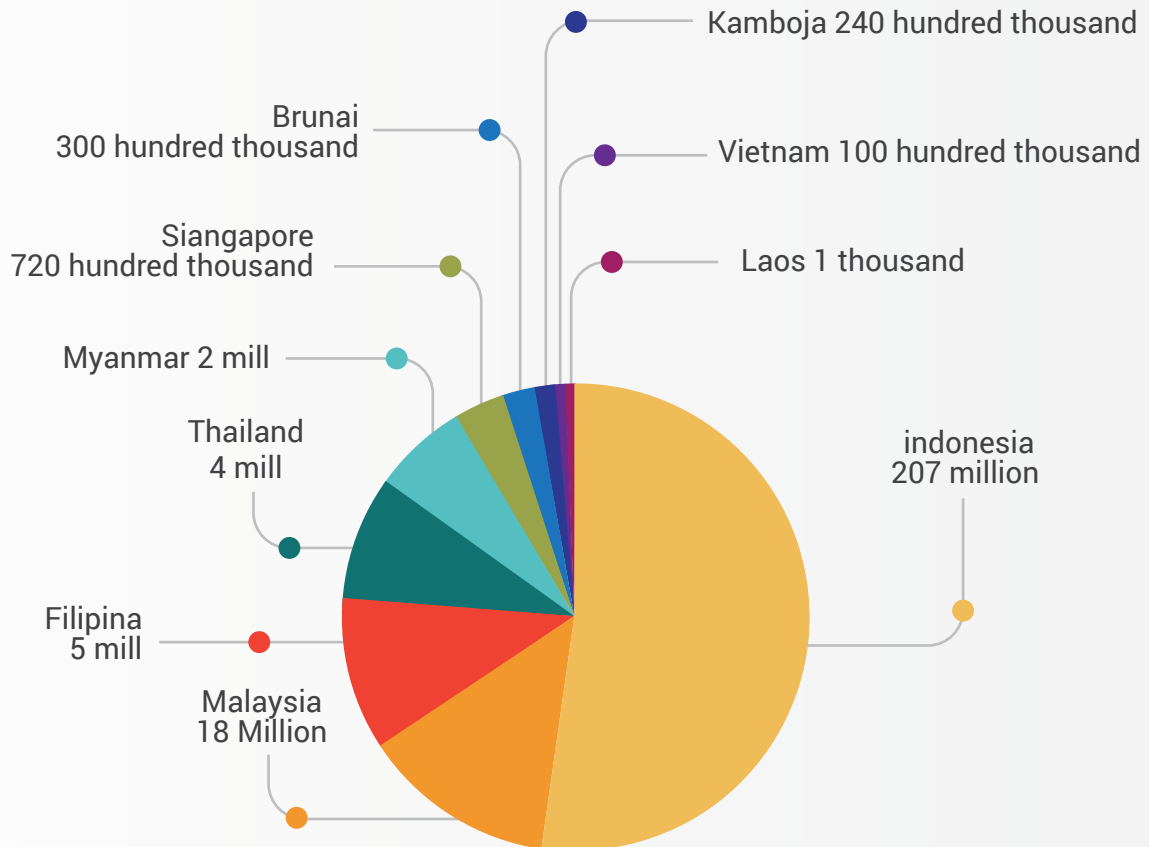
## How appealing is the Muslim market in Indonesia?

Indonesia has been the country with the largest muslim population in the world for quite some time. There are approximately 207 million muslim out of 250 million population in the country. The number shown that 20% of the world muslim population lives in indonesia and also implied that the majority population of indonesia is muslim.

Recently there has been a revolution in the middle class muslim market in indonesia through the development of some of the syariah business, such as the rapid growth of syariah bank that reach 40% every year as well as the development of muslim fashion and cosmetics industry in being a new lifestyle for muslim in indonesia, also religious travel industry (umrah, hajj, and other religious travel), all made up into an alluring business opportunities. Not to mention the halal and syariah certification which is now being required in the world, for example the growing needs of halal food and syariah hotels. The world trends of halal food for various benefits that uplift the market aspect by the healthy and clean ingredients. For syariah hotel was first established by Sofyan Hotel as the pioneer who swapped conventional hotels to syariah hotel since 1994. Syariah hotel nowadays have grown into 50 to 100 hotels.

## WHY GIBI ?

- The most promising exhibition held specially for the syariah based business sector player to be able to exhibit their best work also to change information on how to bring new innovation onto their products and services.
- see the list of rapid muslim population throughout the ASEAN country, below :
- GIBI designed as B to B platform for the syariah business and investment player, market leader and the professionals to be involved and expand their business in indonesia and the world.



the above list shown that the total population of muslim of other ASEAN countries is 30 million meanwhile indonesia has 207 million muslim population. therefore makes syariah business have more opportunities in indonesia to be Global Islamic Market Place.

## WHY PARTICIPATE ?





## Halal Food

As the largest muslim country in the world, Indonesia became the most potential market for halal food and beverages products. The Global Islamic State Of Economy reported that Indonesia is the country with the biggest consumption of halal food in the world (\$ 190.4 billion). The demand for halal food is increasing rapidly, and is becoming a major opportunity for halal food businesses both local and international business players.



## Islamic Finance

Indonesian Islamic finance industry has grown rapidly in recent years due to the increasing awareness of Islamic banking and government support. Between 2010 to 2014 Indonesian Islamic banking assets grew from Rp. 100 trillion to Rp. 279 trillion or with compound annual growth rate (CAGR) of 29.9%. The growth rate is significantly higher than the growth recorded in Islamic banking markets in other countries. President Joko Widodo announced its support to efforts to boost Islamic banking in Indonesia by launching the "I Love Sharia Finance Program".



## Fashion

The last few years the phenomenon of the "hijab revolution" occurred in Indonesia in the extraordinary scale. Hijab fashion become a lifestyle trend that has been going on everywhere: on the streets, in shopping malls, at seminars, at tv shows. According to data from the ministry of industry 750 thousands of SMEs (Small and Medium Industries) in Indonesia consist of 30 percent Muslim fashion industry, and is consistent with the objective of Indonesia in becoming Qibla of Moslem Fashion World.



## Tourism

Halal Tourism or sharia travel is one of the tourism system that is intended for Muslim tourists who follow the rules of sharia implementation. Indonesia has great potential in developing sharia tourism given that most people living there are Muslim and also other supporting factors such as the availability of halal products. The ministry of Tourism has set sharia tourism destinations in Indonesia including West Sumatra, Jakarta, Banten, Lombok, West Java, East Java, Nanggroe Aceh Darussalam, Riau, Lampung, and Makassar. Sharia tourism itself can not be sparated from four types of tourism businesses, which are Hotel, Restaurant, and Spa Travel Agents.



## Media & Recreation

There is \$ 185 billion fund that rotates in the business of muslim Media and Recreation, and Indonesia became one of the major markets in the world of media and recreation with \$ 9.37 billion market consumption.



## Pharma & Herbals

Indonesia is one of the largest muslim market of pharmaceutical consumption with a value of \$ 4.9 billion, and the value may still increase in the next few years in view of the majority of Indonesia's population is Muslim



## Cosmetic

This Report estimates global muslim spending on cosmetics to be \$46 billion in 2013 which is 6.78% of global expenditure. The sector includes hair care, skin care, fragrance, makeup and other personal care segments (toothpaste, deodorants, others). Total global spending on cosmetics is estimated to be \$683 billion in 2013. The Muslim cosmetics market is expected to increase to \$73 billion by 2019 and will make up over 8.2% of global expenditure and Indonesia is within the top ranks of world cosmetic consumption market with a value of \$ 3.4 billion.

### **Benefit :**

- ✦ GIBI Expo and Conference is a unique opportunity for you to share best business practices with national and international associate businesses in a special setting.
- ✦ Your attendance will be an investment that will bring an immediate return for your company. We expect more than 10,000 attendees, along with nearly 200 business exhibitors and corporate sponsors. Attending the GIBI Expo and Conference will provide tangible benefits for both you and your company.

### **Outcomes :**

- ✦ Building public private partnership through business development forum.
- ✦ Opportunities to network and establish relationships with national and international muslim business professionals with immediate return on investment.
- ✦ Participation with and contribution to a worthy cause that will help establish economic growth and prosperity for muslim businesses and communities.

### **EXHIBITION DETAILS :**

Title	: Global Islamic Biz & Invesment Expo
Date	: 1 – 5 March 2017
Time	: 10am - 6pm (1 - 4 March 2017)   10am - 5pm (5 March 2017)
Venue	: Hall 5, Indonesia Convention Exhibition (ICE)
Size	: 2,400 Sqm (Gross Exhibition Space)
Attendeess	: 10,000
Exhibiting Companies	: 100
Activitiy	: Forum   Business Presentation   Investment And Business Matching

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# PRODUCT PROFILE :



# VISITOR PROFILE :

Importers | Exporters | Entrepreneurs | Investors | Business and Trade Associations | Travel Agencies and Tour Operators | Government Delegation | Trade Delegation | Distributors and Wholesalers | Media.

ORGANIZED BY :



CONTACT US :

**PT. DEBINDO MEGA PROMO**

Jl. Dr. Saharjo No. 62, Manggarai Jakarta Selatan 12790, Indonesia

Phone : (62-21) 830 9189 ext 451 | Fax : (62-21) 830 9169 | Website : [www.gibi-indonesia.com](http://www.gibi-indonesia.com) | Email : [info@gibi-indonesia.com](mailto:info@gibi-indonesia.com)

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## Product Profile

- Investment & Business
- Art & Culture
- Food & Beverage
- Fashion & Accessories
- Beauty & Wellness
- Health & Wellness
- Pharmaceutical & Herbals
- Banking & Insurance Islamic
- Travel, Tourism & Hospitality
- Innovation & Technology

## Visitors Profile

- Importers
- Exporters
- Entrepreneurs
- Investors
- Business and Trade Associations
- Travel Agencies and Tour Operators
- Government Delegation
- Trade Delegation
- Distributors and Wholesalers
- Media

## Why Exhibit?

- The most promising exhibition held specially for the syariah based business sector player to be able to exhibit their best work also to change information on how to bring new innovation on to their products and services.
- GIBI designed as B to B platform for the syariah business and investment player, market leader and the professionals to be involved and expand their business in indonesia and the world.

## Participation Cost

Bare space

Space only : USD. 380/sqm

(All price are not subject to 10% Value Added tax (VAT),

Deductable Income Tax 2%)

### Shell Scheme Package

**Shell Scheme Package Rental USD. 20/sqm**

- With Partition Panel
- 1 Table, 2 Chairs, 2 Light (TL)
- 1 Power Socket Plug 2 Amp (450 watt)
- Punch Carpet
- Fascia With Company Name
- Waste Basket

Exhibitor should directly contact the official contractor for shell scheme package request

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## REGISTRATION FORM

Please fill with CAPITAL LETTER and return the original form to the organizer\*

We, the undersigned :

Name : \_\_\_\_\_

Business Line : \_\_\_\_\_

Position : \_\_\_\_\_

Catagory of Product : \_\_\_\_\_

Company : \_\_\_\_\_

City : \_\_\_\_\_

Brand : \_\_\_\_\_

Country : \_\_\_\_\_

Address : \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone : \_\_\_\_\_

Tax Registration No : \_\_\_\_\_

Mobile : \_\_\_\_\_

Address as State on Registration : \_\_\_\_\_

Fax : \_\_\_\_\_

Email : \_\_\_\_\_

Website : \_\_\_\_\_

Booth No.	Space (sqm)	Price (USD)

- The General Conditions are attached overlaf. By Signing this Contract the exhibition confirms has read and accepted the General Conditions, which form part of the Contract and agrees to be bound by them.
- This Formis not valid until the exhibitor received signed and stamped form from the organizer.

#### Payment Terms

- Aninvoice for 50% of the contract value, will be sent which is due and payable within 15 days from the invoice date. The remaining balance of the contract value will be invoiced to your company and is due and payable within 15 days from the invoice data unless otherwise specified.
- The Payment transfer is FULL AMOUNT PAYMENT, any bank charge will be borne by the exhibitor.
- Over due payment will cancel this contract automatically.

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#### Payment

PT. DEBINDO MEGA PROMO

Bank BNI cabang utama MAKASSAR

swift code : BNINIDJA | Account No. : 164-709-112

Jakarta, .....



Signature & Company Stamp

#### Filled By The Organizer

Amount of Contact :

V.A.T 10% :

Total :

Account Executive	Event Manager	Finance	Approval	Received Date

ORGANIZED BY :



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# Floor Plan



Ministry Of Religious Affairs  
Republic Of Indonesia



Ministry Of Industry  
Republic Of Indonesia



Ministry Of Trade  
Republic Of Indonesia



State Minister for Cooperatives  
Small and Medium Enterprises



Ministry Of Social  
Republic Of Indonesia



Ministry of Tourism

ORGANIZED BY :



JL. BSD GRAND BOULEVARD, BSD CITY  
TANGERANG 15339 - INDONESIA

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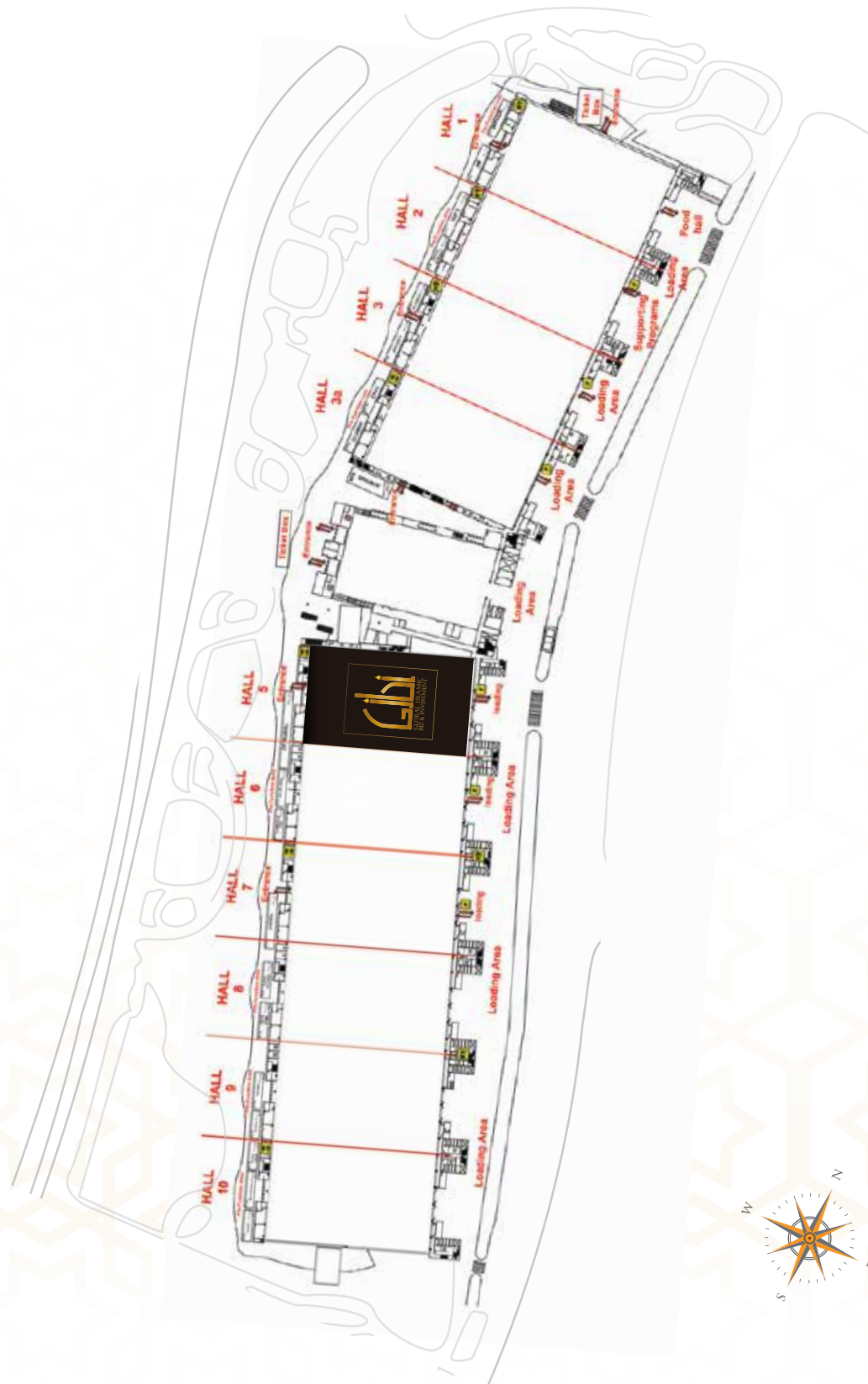
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BSD City, Indonesia

## BlockPlan



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Republic Of Indonesia



Ministry Of Industry  
Republic Of Indonesia



Ministry Of Trade  
Republic Of Indonesia



State Minister for Cooperatives  
Small and Medium Enterprises



Ministry Of Social  
Republic Of Indonesia



Ministry of Tourism



ICE  
INDONESIA CONVENTION EXHIBITION  
JL. BSD GRAND BOULEVARD, BSD CITY  
TANGERANG 15339 - INDONESIA

## Site Plan & Location Map



Jl. BSD Grand Boulevard, BSD City  
Tangerang 15339 - Indonesia

